

Text Message Scripts

Need a quick way to keep families informed about school payments?

Use these LINQ Connect® text messages to send short, friendly reminders that help families:

When to Send Messages:

- Back-to-school
- Registration
- Around payday

X Customize Your Messages:

Add your school name, what families can pay for (meals, field trips, sports fees), and where to get help.

Why It Matters:

Text messages are an effective nudge for families to take action faster—helping to **reduce unpaid meal debt** and keep accounts current.



Text Message Script #1

Paying for school just got easier! Use the LINQ Connect app to pay for meals, field trips, after-school fees, and more.

■ Download the app & click "Register" to get started.

Need help? Visit <u>lingconnect.com</u> or call 844-467-4700.

Text Message Script #2

New to LINQ Connect? It's your one app to pay for school meals, trips, and more!

Download the app, tap "Register," and add your student.

Tip: Turn on Auto Pay to never miss a payment. Questions? Call 844-467-4700 or go to <u>lingconnect.com</u>.

Text Message Script #3

Skip the low balance stress—turn on Auto Pay in the LINQ Connect app!

☑ Get alerts, track payments, and manage your account with ease.

It's fast, secure, and saves time. Download or log in today at <u>linqconnect.com</u>.

Text Message Script #4

LINQ Connect isn't just for meals!

You can pay for field trips, yearbooks, sports, and after-school programs—all in one app.

■ Log in now or download the app to explore. No more cash or checks!