



Newsletter Scripts

Want to help families make the most of LINQ Connect®? Adding simple, friendly messaging to your school or district newsletter is a great way to keep families informed and engaged.

Use short, clear updates to highlight how LINQ Connect makes managing school payments easier—from lunches to field trips and everything in between.

How to Use Newsletter Content Effectively:

Share at the Right Time

Include short LINQ Connect blurbs or reminders in your newsletter:

- **During back-to-school**
- Ahead of registration periods
- Around payday for families
- Before payment deadlines for trips, sports, or yearbooks

Customize to Fit Your School

Tailor your newsletter content with:

- Your school or district name
- What families can pay for using LINQ Connect (meals, activities, fees, etc.)
- Links to download the LINQ Connect app

Highlight Key Features

Let families know they can:

- Pay from anywhere using the LINQ Connect app
 - Set up Auto Pay so they never miss a payment
 - Get real-time alerts about balances and upcoming payments
 - Track payment history with just a few clicks
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Help Reduce Unpaid Meal Debt

Using newsletters to raise awareness of how and where to pay helps families stay ahead of low balances. This small step can lead to a big impact—helping minimize unpaid meal debt and keep accounts current.

Newsletter Script #1

Make School Payments Fast and Easy

Paying for school just got easier!

Your school uses **LINQ Connect**® to help families stay on top of payments for:

- School meals
- Field trips
- After-school programs
- Yearbooks
- Sports and club fees
- And more!

Get started:

Download the **LINQ Connect app** from your app store and click "Register."

Why families love LINQ Connect:

- Pay anytime, anywhere—no more checks or cash
- Easily track payments and set up Auto Pay
- Get real-time balance alerts and updates
- Your info is always safe and secure

Need support? Contact LINQ at 844-467-4700, support@linqconnect.com, or visit linqconnect.com to chat live.

Newsletter Script #2

Welcome to LINQ Connect®

New to LINQ Connect? We've got you covered!

LINQ Connect is your go-to app for secure, simple school payments. Whether it's lunch money, a field trip, or activity fees, it's all in one place.

Getting started is easy:

1. Download the app from your app store
2. Click "Register" and create your account
3. Add your student(s) and start paying

Tip: Turn on **Auto Pay** so you never miss a payment!

Questions? Reach out to LINQ Support at **844-467-4700** or use live chat at linqconnect.com.

Newsletter Script #3

Set It and Forget It with Auto Pay

Worried about low balances or missing payments?

Let **LINQ Connect**® do the work for you with **Auto Pay** and **notifications**!

Set it up once—LINQ Connect will automatically refill your student's account when the balance gets low.

- Turn on alerts for meal balances, upcoming fees, and more.
- View your full payment history in one place.

Manage it all in the LINQ Connect app. It's simple, secure, and saves you time.

Newsletter #4

LINQ Connect® Does More Than Just Lunch

LINQ Connect isn't just for meal payments!

You can also use it to pay for:

- After-school programs
- Classroom fees
- Sports and clubs
- Yearbooks
- And more!

One app. One login. One less thing to worry about.

No more cash or checks—just fast, secure payments on the go.

Log in today through the **LINQ Connect app** to explore all features.