



Email Scripts

The **LINQ Connect® Email Scripts** are ready-to-use email templates designed to help your school easily communicate with families about using LINQ Connect for school-related payments.

These scripts are written in a clear, friendly tone that's easy to understand and perfect for busy families. Each message highlights key benefits of LINQ Connect—like convenience, security, and real-time updates—while providing direct instructions for getting started.

How Schools Can Use Them:

- **Send to Families at Key Moments:**
Use these scripts during back-to-school season, at registration time, for fee deadlines, or as account reminders.
- **Customize for Your Community:**
Each script can be easily customized with your district's name, contact info, and specific payment categories.
- **Increase Usage and Engagement:**
Clear messaging helps families understand how to use LINQ Connect—and why it makes their lives easier. The easier it is to understand, the more likely families are to use it.
- **Families on the go:**
Families can manage everything from their phone using the **LINQ Connect mobile app**—available on both the Apple App Store and Google Play. Whether it's checking a balance, setting up auto pay, or paying a field trip fee, families can take care of school payments **anytime, anywhere.**

Bonus: Help Reduce Unpaid Meal Debt

When families know **where** and **how** to add money to student meal accounts, they're more likely to keep those accounts funded. These email scripts encourage proactive engagement with LINQ Connect, helping to **reduce the number of low or negative balances** and **minimize unpaid meal debt** across your schools.

Email Script #1

Subject Line: Make School Payments Fast and Easy with LINQ Connect

Hello Families,

Wondering where to make school payments? Look no further! Our school uses **LINQ Connect®**— a simple, secure way to manage all your school-related payments in one place. With LINQ Connect, you can easily take care of payments for:

- School meals
- Field trips
- After-school programs
- Yearbooks
- Sports and activity fees
- And more!

If you haven't already, getting started is quick and easy:

Just download the **LINQ Connect app** from your app store, and click **"Register"** to create your account.

Why Families Love LINQ Connect:

- **Pay Anytime, Anywhere:** Use your phone, tablet, or computer—no more checks or cash.
- **Simple to Use:** View payment history, set up automatic payments, and manage everything in one spot.
- **Safe and Secure:** Your personal and payment information is protected with top-level security.
- **Real-Time Alerts:** Stay updated on your student's meal balance, upcoming payments, and school events.

Need help?

Contact LINQ Connect Support:

✉ support@linqconnect.com

☎ **844-467-4700**

💬 Try our live chat at linqconnect.com for quicker help!

Thank you,

[Insert School District Name]

Email Script #2

Subject Line: Welcome to LINQ Connect! Your All-in-One School Payment App

Hi Families,

We're excited to have you using **LINQ Connect**®—your one-stop app for managing school payments quickly and securely.

Whether you're paying for **school meals**, **field trips**, or **after-school programs**, LINQ Connect makes it easy to stay on top of it all—from your phone or computer.

Get started in 3 quick steps:

1. Download the **LINQ Connect** app
2. Click **"Register"** to create your free account
3. Add your student and start making payments in seconds

💡 **Pro Tip:** Turn on **Auto Pay** so you never miss a payment!

Need help? We're just a click away: **support@linqconnect.com**, **844-467-4700**, or try our **live chat** at linqconnect.com.

Thanks for making payments easier,

[Insert School District Name]

Email Script #3

Subject Line: Set It and Forget It – Try Auto Pay in LINQ Connect

Hello,

Tired of surprise low balances or last-minute lunch payments?

With **LINQ Connect®**, you can set up **Auto Pay** and turn on **real-time notifications**, so you're always in the know—and your student never misses a meal or event.

Here's how to make the most of your account:

- **Auto Pay:** Automatically add funds when your balance gets low
- **Notifications:** Get instant alerts about upcoming fees, balances, and updates
- **Payment History:** See everything you've paid for in one simple dashboard

Just log into your account on the app and update your settings under "Preferences."

Your time is valuable—let LINQ Connect do the work for you.

Thanks for making payments easier,

[Insert District Name]

Email Script #4

Subject Line: LINQ Connect Does More Than Just Lunch

Hi Families,

You might already be using LINQ Connect® to fund school meals—but there's so much more you can do with it!

Did you know you can also use LINQ Connect to pay for:

- **After-school activities**
- **Field trips**
- **Classroom fees**
- **Athletics and clubs**
- **Yearbooks**
- **And more!**

One app. One login. One place to stay organized.

No checks, no cash, no stress. Just quick, easy payments through the LINQ Connect mobile app.

Thanks for staying connected,

[Insert District Name]