

Email Script PARENT COMMUNICATION

Email Script #1

Subject Line: Streamlining School Payments with LINQ Connect

Parents and Guardians,

In our continued efforts to enhance convenience and simplify your lives, we have partnered with LINQ to implement **LINQ Connect**. This innovative platform is designed to improve the way you make payments for various school-related expenses, including:

- School lunches
- Field trips
- Extracurricular activities
- Yearbooks
- Athletic fees
- And more

To register for LINQ Connect and start enjoying its benefits, please visit your app store and download the app or visit https://www.linqconnect.com and click "Register" to create your account. Coming Summer 2024 - a newly enhanced app will be available.

LINQ Connect offers several benefits that we believe will greatly enhance your experience:

Convenience: With LINQ Connect, you can make payments anytime, anywhere, using a computer, tablet, or smartphone. Say goodbye to writing checks or sending cash.

Easy Account Management: The platform provides a user-friendly interface for managing your account, tracking history, and setting up automatic payments for recurring expenses.

Secure Transactions: LINQ Connect utilizes advanced security measures to ensure that your personal and payment information are protected at all times.

Real-Time Updates: Receive instant notifications and updates regarding your child's account balance, upcoming payments, and any changes to scheduled activities or events.

If you have any questions or need assistance at any point during the registration process or while using LINQ Connect, please do not hesitate to reach out to the LINQ Connect support team at support@linqconnect.com or 844-467-4700. For faster response, try the new online web chat support feature at lingconnect.com.

Thank you,

(School District Information)

Email Script #2

Subject Line: Exciting Update: New LINQ Connect App Coming Summer 2024!

Parents and Guardians,

We are thrilled to announce that LINQ Connect will be launching a new and improved mobile app in Summer 2024! You can expect a fresh look and feel, along with enhanced features to make managing school-related payments even more convenient.

The new app will include:

User-Friendly Interface: A streamlined design for easier navigation and use.

Improved Functionality: Enhanced features to simplify payments for school lunches, field trips, extracurricular activities, and more.

Real-Time Updates: Instant notifications and updates about your child's account balance and upcoming payments.

Secure Transactions: Advanced security measures to ensure your personal and payment information are always protected.

To register for LINQ Connect and start enjoying its benefits, please visit the <u>Apple Store</u> or <u>Google Play Store</u> and download the app or visit https://www.linqconnect.com and click "Register" to create your account.

If you have any questions or need assistance at any point during the registration process or while using LINQ Connect, please do not hesitate to reach out to the LINQ Connect support team at support@linqconnect.com or 844-467-4700. For faster response, try the new online web chat support feature at linqconnect.com.

Thank you, (School District Information)

Email Script #3

Subject Line: LINQ Connect App for Payments has upgraded!

Parents & Guardians,

We're thrilled to announce that our current payments solution **LINQ Connect** has upgraded their mobile app! You can easily download or update the newly updated app from the <u>Google Play Store</u> or <u>Apple Store</u> in a few simple clicks. If you already have the app, be on the lookout for an automatic update in July.

What's new in the app?

Convenience: Make payments anytime, anywhere, using any device.

Easy Account Management: Track history and set up automatic payments. **Secure Transactions:** Advanced security measures protect your information.

Real-Time Updates: Instant notifications on account balances and upcoming payments.

If you don't use our online meal payments portal, LINQ Connect allows you to:

- Set up one-time or recurring payments for your students' meals
- View recent purchases
- Set spending limits
- Transfer funds between your students
- Set low-balance notifications
- and more.

It's an easy way to manage student activity fees and meal payments without the hassle of sending cash.

If you have any questions or need assistance at any point during the registration process or while using LINQ Connect, please do not hesitate to reach out to the LINQ Connect support team at support@linqconnect.com or 844-467-4700. For faster response, try the new online web chat support feature at linqconnect.com.

Thank you,
(School District Information)